



PRIVACY POLICY

Fit Group USA, LLC. (the “Company” or “we”) has developed this privacy policy out of respect for the privacy of visitors to our website. This policy describes the personal information we collect, use, and disclose about individuals who visit and/or interact with this website, purchase, or inquire about any of our products or services.

Whenever you visit our website, we will collect some information from you automatically simply by you visiting and navigating through the site, and some voluntarily when you submit information using a form on the website, utilize the Live Chat feature on our website, enroll in or subscribe to our newsletter or marketing communications, request information, or use any of the other interactive portions of our website. Through this website, we will collect information that can identify you and/or your activity. Additionally, whenever you communicate, interact, or do business with us online, become an Instructor, or apply for a position of employment, we will be collecting personal information from you or about you in the course of our interactions or dealings with you. We do not, however, collect from or about any Website visitor any sensitive personal information (also known as personally identifiable information) such as social security numbers, driver’s license numbers, financial account numbers, or medical information.

Collection of Personal Information

The Company collects the following categories of personal information about visitors to our website: Personal Identifiers & Contact Information, including, but not limited to, first name, last name, email address, physical address, mailing address, phone number, and any personal information you provide to us through the “Contact Us” or “Instructor Registration” forms on our website. Commercial Transactional Data, including information regarding products or services provided, purchasing history, billing address, payment information, or Taxpayer Identification Number. Employment Information, when you provide your educational or employment information, including, but not limited to, company/business/employer name and your job title if submitting a resume or inquiries through forms on the Website.

Internet Network Activity, including, but not limited to, the date and time of your visit to this website; webpages visited; links clicked on the website; browser ID; browser type; device ID; operating system; form information downloaded; domain name from which our site was accessed; search history; and cookies.

Mobile Device Data, information collected when you navigate, access or use and of our websites via mobile device, including device type, software type. Geolocation Data, including, but not limited to, your IP Address and/or GPS location, latitude, and longitude.

Business Purposes for Which We May Use Your Personal Information

To fulfill or meet the purpose for which you provided the information.

- To process, complete, and maintain records on transactions.
- To retain your selection for Text opt in/opt out to ensure customers who opted out are not sent any text messages.
- To schedule, manage and keep track of customer appointments.
- To maintain records of when customers decline a service or sale.
- To respond to consumer inquiries, including requests for information, customer support online, Live Chat on the website or phone calls.
- To provide interest-based and targeted advertising.
- To improve user experience on our website.
- To understand the demographics of our website visitors.
- To debug, identify, and repair errors that impair existing intended functionality of the website.
- To contact you by email, telephone calls, mail, SMS, or other equivalent forms of communication regarding updates or informative communications related to the functionalities, services, or other information you requested or asked the Company to provide to you.
- To detect security incidents.
- To protect against malicious or illegal activity and prosecute those responsible.

Disclosure of Your Personal Information

The Company does not share your personal information with any third party, unless required to do so by law or government agency, for the purpose of defending or prosecuting legal claims, or with service providers/vendors that process, collect or store this information for the benefit of the Company and that are restricted from using or disclosing the information outside the scope of the services they provide to the Company.

Sale of Personal Information

We do NOT and will not sell your personal information in exchange for monetary or other valuable consideration, including the data of any minors.

SMS Usage

By providing my wireless phone number to Fit Group USA LLC, I agree and acknowledge that Fit Group USA LLC may send text message to my wireless phone number for any update, including marketing purposes

By providing my phone number to **Fit Group USA LLC**, I agree and acknowledge that **Fit Group USA LLC** may send text messages to my wireless phone number for any purpose. Message and data rates may apply. Message frequency will vary, and you will be able to Opt-out by replying "STOP".

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Protection of Your Personal Information

We use reasonable and appropriate measures to safeguard the information you submitted to us through the Website or that we received about you through the Website, including:

We keep automatically collected data and voluntarily collected data separate at all times.

We use internal encryption on all data stores that house voluntarily captured data. We use commercially reasonable tools and techniques to protect against unauthorized access to our systems. We restrict access to private information to those who need such access in the course of their duties for us. You agree by using this Website that you understand that no transmission of information over the internet can be guaranteed to be totally secure. If you do not want to transmit information to us because we cannot and do not guarantee it will be 100% secure during its transmission, you agree that you will not submit personally identifiable information through the Website. We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

Third Party Vendors

We may use other companies and individuals to perform certain functions on our behalf.

Examples include administering e-mail services and running special promotions. Such parties only have access to the personal information needed to perform these functions and may not use or store the information for any other purpose. Subscribers or site visitors will never receive unsolicited e-mail messages from vendors working on our behalf.

Business Transfers

In the event we sell or transfer a particular portion of our business assets, consumer information may be one of the business assets transferred as part of the transaction. If substantially all of our assets are acquired, consumer information may be transferred as part of the acquisition.

Compliance with Law and Safety

We may disclose specific personal information based on a good faith belief that such disclosure is necessary to comply with or conform to the law or that such disclosure is necessary to protect our employees or the public.

Use of Cookies and Other Tracking Technologies

Cookies are small files that a website may transfer to a user's computer that reside there for either the duration of the browsing session (session cookies) or on a permanent, until deleted, basis (persistent cookies) that may be used to identify a user, a user's machine, or a user's behavior. We make use of cookies under the following circumstances and for the following reasons: Provide you with services available through the website and to enable you to use some of its features Authenticate users and prevent fraudulent use of user accounts

- Identify if users have accepted the use of cookies on the website
- Compile data about website traffic and how users use the website to offer a better website experience
- Understand and save visitor preferences for future visits, such as remembering your login details or language preference, to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you use the website
- Track your browsing habits to enable us to show advertising which is more likely to be of interest to you, including advertising by third parties on our website

You may delete cookies from your web browser at any time or block cookies on your equipment, but this may affect the functioning of or even block the Website. You can prevent saving of cookies (disable and delete them) by changing your browser settings accordingly at any time. It is possible that some functions will not be available on our website when use of cookies is deactivated. Check the settings of your browser. Below you can find some guidance:

[Safari](#)

[Opera](#)

[Internet Explorer](#)

[Google Chrome](#)

[Mozilla](#)

Do Not Track (DNT) is a privacy preference that users can set if they do not want web services to collect information about their online activity. We do not respond to DNT signals.

Aggregated or Pseudonymized Data

In an ongoing effort to better understand and serve the users of our website, we conduct research on our website visitors' demographics, interests, and behavior based on the personal information provided to us. Such research may be compiled and analyzed on an aggregated or pseudonymized basis. This aggregated or pseudonymized information does not identify you. We may share aggregated or pseudonymized data with affiliates and partners for business or research purposes. We may also disclose aggregated or pseudonymized user statistics in order

to describe our services to current and prospective business partners, and to third parties for other lawful purposes.

External links

Our website contain links to other sites. We are not responsible for the privacy practices or the content of such websites. To help ensure the protection of your privacy, we recommend that you review the privacy policy of any site you visit via a link from our website.

Passwords

The personal data record created through your registration with our website can only be accessed with the unique password associated with that record. To protect the integrity of the information contained in this record, you should not disclose or otherwise reveal your password to third parties.

Children Under the Age of 13

Our website is not intended for children under 13 years of age. No one under age 13 may provide any personal information on the website. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on our website. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at the email address below.

International Visitors

We do not target, market to, or offer our products or services to consumers outside of the United States. You agree not to submit your personally identifiable information through the website if you reside outside the United States.

Consent to Terms and Conditions

By using this website, you consent to all terms and conditions expressed in this Privacy Policy.

Changes to Our Privacy Policy

As our services evolve and we perceive the need or desirability of using information collected in other ways, we may from time to time amend this Privacy Policy. We encourage you to check our website frequently to see the current Privacy Policy in effect and any changes that may have been made to them. If we make material changes to this Privacy Policy, we will post the revised Privacy Policy and the revised effective date on this website. Please check back here periodically or contact us at the address listed at the end of this Privacy Policy.

Consumers With Disabilities

This policy is in a form that is accessible to consumers with disabilities.

Questions About the Policy

This website is owned and operated by Fit Group USA, Inc. If you have any questions about this Privacy Policy, please contact us at info@fitgroupusa.com or call 858-630-8170.

**This policy was last updated November, 2023.